

FESTIVAL BRIDGE

Decisions about Festival Bridge activity are made at team level. Ideas and developments are then tested through the following process:

- 1) The facts: research and evidence collation and creation of recommendations
- 2) Mission check, to ensure research recommendations are in line with objectives
- 3) Personalisation, dialogue with partners, peers, advisory group etc to scope potential and test ideas
- 4) Vision, exploring future impact and benefits of the idea
- 5) Logical options based on: prior experience, who else has approached the problem and were their solutions effective; value check, potential costs (financial and opportunity) against potential return/impact
- 6) Reality check, are proposals viable with available resources (money, time, skills)

Decision making is weighed against:

- 1) Evidence based planning and outcomes demonstrating: need; demand and impact
- 2) Value for money.
- 3) Sustainability
- 4) Cultural sector breadth
- 5) Geographic coverage